

LETTERPRESS + BOOK ARTS

AT THE VISUAL ARTS CENTER OF RICHMOND



VISUAL ARTS CENTER
OF RICHMOND

The Visual Arts Center of Richmond's new letterpress + book arts studio will be a multi-purpose space that combines creative writing, letterpress printing and book making.

Students will be able to work across media to create beautiful prints, books and other text-based work. We are uniquely positioned to create a multi-disciplinary studio because of our strength in all three areas.

To get this new space online, we must do three things:

1 CONSOLIDATE OUR STAFF OFFICES

The job involves:

- Demolishing one wall
- Removing several built-in desks
- Removing carpet and refinishing/recarpeting the floors
- Repainting the space
- Purchasing new desks
- Replacing an exterior door

Benefits:

- Better use of our storefront
- Maximizing our space
- Better opportunities for collaboration
- Better light and improved working conditions for staff

2 CREATE THE NEW LETTERPRESS + BOOK ARTS STUDIO

The job involves:

- Demolishing several partial walls
- Removing several built-in desks
- Removing carpet and refinishing the concrete floors
- Installing a utility sink
- Repainting the space
- Moving all the letterpress equipment into the space
- Building some work benches, tables and shelving units

Benefits:

- Integrating creative writing with the visual arts
- Capitalizing on our strength as the only publicly accessible letterpress studio in Richmond
- Growing our book-making program
- Positioning ourselves to eventually bring paper making back to VisArts
- Allowing students to work across disciplines

3 TURN THE CURRENT LETTERPRESS STUDIO INTO A THIRD CLAY STUDIO

The job involves:

- Building new work tables and shelving units
- Moving some existing clay equipment into the space
- Purchasing additional clay equipment

Benefits:

- Relief for the 60+ people who are on waiting lists to take clay classes each session
- More open studio hours in clay
- A more kid-friendly space for youth ceramics classes
- More opportunities to program community outreach classes

MAKE A COMMITMENT

TO IMPROVING OUR FACILITY

We'll spend approximately \$40,000 on contractor's fees to renovate the staff offices and letterpress + book arts studio. In addition, we need the following:

STAFF OFFICES

20 IKEA desks	\$65 each
2 work tables	\$150 each
Internet jacks and cabling	\$1,000

LETTERPRESS + BOOK ARTS STUDIO

Materials to build work benches	\$500
Materials to build work tables	\$500
10 stools	\$50 each
Shelving for Ink Storage	\$300
Shelving for Paper	\$300
Drying rack	\$250
Additional production-style press	\$1,000
Three large, self-healing cutting mats	\$100 each
Standing press	\$450
4 brass-edged nipping boards	\$250
Additional drawers of type	\$100-\$200 per drawer
Book-making tools	\$400

CLAY STUDIO

12 potter's wheels	\$1,000 each
Materials to build work tables	\$600
4 large shelving units	\$500 each
New kiln in kiln room	\$3,500
Extra tools	\$500

PRINTMAKING UPGRADES

The following upgrades to our printmaking studio will allow for better collaboration between the new letterpress + book arts studio and the current printmaking studio.

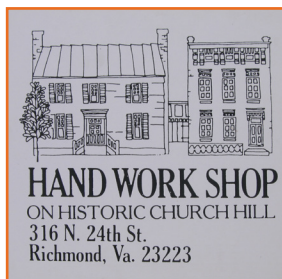
Paint	\$250
New lighting over the workstations	\$400
New window	\$2,500
Improved counter space which will serve an additional two students	\$300
New exposure unit, which will allow us to print larger screens	\$4,000
New storage unit for student work	\$500

A VIEW FROM THE STREET



We believe that nothing communicates VisArts' mission better than busy and beautiful studios. Our vision is to eventually relocate all staff offices from the front of our building to an alternate location. We look forward to a day when passersby on West Main Street will see an entire storefront of bustling art studios.

RECAPTURING OUR HISTORY



Papermaking was one of the earliest media taught at the original Hand Workshop. At one point in our history, we owned and operated a Hollander beater, which is a machine developed by the Dutch in 1680 to produce paper pulp, as well as other papermaking equipment. The machine was eventually passed on to Longwood University's studio art department, which today boasts one

of the strongest undergraduate paper making programs in the country. Our hope is to one day bring papermaking back to VisArts.