



ART FOR EVERYONE

At VisArts, it's part of our mission to ensure people of all backgrounds, ages and skill levels can explore the visual arts and live creative lives.

The money we raise at Collectors' Night helps underwrite our community outreach and education programs. Proceeds help us purchase art supplies, repair and replace equipment, and grow programs like Make Space, Studio S, and our veterans' program.

MAKING THE NUMBERS COUNT

The Visual Arts Center of Richmond connects your business with people who care about the arts and aren't afraid to try new things:

- 15,000 website visits each month
- 10,000 e-news recipients
- 10,000 Facebook followers
- 7,500 Twitter followers
- 3,200 Instagram followers



ARTISTS WHO WERE REPRESENTED IN LAST YEAR'S LIVE AUCTION

Barbara Atkinson
Andras Bality
Karen Blair
Sally Bowring
Stephen Clark
Sean Donlon
Julie Elkins
Michelle Erickson
Bill Fisher
Josh George
Kiyomi Iwata
Marty Johnson

Aimee Joyaux
Matt Lively
Alex Nyerges
Gabriel Ofiesh
Louis Poole
Stanley Rayfield
Alyssa C. Salomon
Diego Sanchez
Frankie Slaughter
Shelly Bechtel Shepherd
Dennis Winston



QUESTIONS?

Questions about sponsoring Collectors' Night?
Contact Liz Bryant at (804) 353-4457 or lizbryant@visarts.org.



VISUAL ARTS CENTER
OF RICHMOND

Collectors' Night Sponsorship Program

VISUAL ARTS CENTER OF RICHMOND

The Visual Arts Center of Richmond has been helping Richmond make art since 1963. The community arts center is located in the heart of the city's historic Fan District and boasts 15 studios, the True F. Luck Gallery and several community spaces. Each year, VisArts offers more than 600 visual and creative arts classes and touches the lives of more than 32,000 people through its classes, community outreach programs, camps, workshops and special events.

COLLECTORS' NIGHT

Collectors' Night was launched in 1987 and is the Visual Arts Center of Richmond's most significant annual fundraising event. Approximately 300 people attend the ticketed event, which includes a live and silent auction. Last year, guests bid of 64 works of art and 51 experience packages. In 2016, Richmond magazine named Collectors' Night Richmond's "Best Art Auction."

SAVE THE DATE

*A Night in
Old Havana*



COLLECTORS' NIGHT
MARCH 18, 2017



Collectors' Night

Sponsor Benefits



| | \$25,000 | \$10,000 | \$5,000 | \$3,000 | \$1,500 |
|-------------------------------------------------------------------------------------------------|----------------------------------|-----------------------------------------------------|----------------------------------------------------------------------|--------------------------------------------------|---------------------------------|
| Tickets | Two six-person tables (12) | One four-person table and one six-person table (10) | Two four-person tables (8) | One six-person table (6) | One four-person table (4) |
| Naming opportunities | Title Sponsorship | Live Auction Silent Auction Reception | Preview Party Distinguished Service Award Master Teacher Award | Cigar Bar Valet Parking Signature Cocktail | |
| Ad in program | Full-page Back cover Color | Full-page Black and white | Half-page Black and white | Third-page Black and white | Quarter-page Black and white |
| Letter of welcome in program | ● | | | | |
| Gives brief welcome at the beginning of the live auction | ● | | | | |
| Logo on favor | ● | | | | |
| 100-word business spotlight in e-news | ● | ● | ● | | |
| Opportunity to put a card or small gift in the favor bags | ● | ● | ● | | |
| Option to seat an artist of your choice at your table (does not affect your total ticket count) | ● | ● | ● | ● | |
| Social post about your business' role in the event | ● | ● | ● | ● | |
| Logo or listing on invitation | Logo | Logo | Logo | Listing | Listing |
| Logo on website | ● | ● | ● | ● | ● |
| Logo in e-newsletter | ● | ● | ● | ● | ● |