

# Art Junction Chili Throwdown

Friday, Oct. 7 from 5 to 8 p.m.



VISUAL ARTS CENTER  
OF RICHMOND

## Sponsorship Opportunities

### ABOUT THE ART JUNCTION CHILI THROWDOWN

The Art Junction Chili Throwdown has quickly become a not-to-be-missed event. Restaurants make their best chili and VisArts serves it up in ceramic bowls made in our clay studios. Guests vote on their favorite chili, and at the end of the night, they take their ceramic bowl home with them. Tickets are \$20 for VisArts members and \$25 for the general public and include a drink ticket. Last year, almost 500 people attended the event. Proceeds from this event will purchase a Skutt 1027 kiln for VisArts' clay studio and support our artist-in-residence program.

### ABOUT THE VISUAL ARTS CENTER OF RICHMOND

The Visual Arts Center of Richmond has been helping Richmond make great art since 1963. Our classes, camps, exhibitions, community partnerships and special events touch the lives of 32,000 people per year.



#### TITLE SPONSOR (\$2,500)

Grab the chance to become the title sponsor of the Art Junction Chili Throwdown.

#### ART IS FOR EVERYONE SPONSOR (\$1,000)

When you become an Art is For Everyone sponsor, you'll get a special booth at the event, plus a host of other benefits.

#### CREATIVITY FOR LIFE SPONSOR (\$500)

Creativity for Life sponsors enjoy regular benefits plus a 100-word business spotlight in VisArts' e-news.

#### COMMUNITY SPONSOR (\$250)

Community sponsors get all the same benefits as our restaurant sponsors, without cooking a thing.

#### RESTAURANT SPONSOR (CHILI)

You'll take four four-quart disposable aluminum chafing dishes (provided by VisArts) and fill 'em with your best chili. Deliver them to the Visual Arts Center of Richmond by 3 p.m. on Friday, Oct. 7, and you'll get all kinds of recognition and potentially even some bragging rights.

#### IN-KIND SPONSOR

We're always looking for businesses that can provide food, beverages, treats and supplies to VisArts. If you've got something you'd like to give us, we'd love to hear about it.

	<b>Title Sponsor</b> \$2,500 <i>One Opportunity</i>	<b>Art is for Everyone Sponsor</b> \$1,000	<b>Creativity for Life Sponsor</b> \$500	<b>Community Sponsor</b> \$250  <b>Restaurant Sponsor</b> CHILI
Title sponsorship of event <i>Art Junction Chili Throwdown Presented by XYZ Company</i>	●			
Recognition on large sign at entrance	●			
Event booth	●	●		
100-word business spotlight in VisArts' e-news (9,400 recipients)	●	●	●	
Opportunity to provide promotional items	●	●	●	
Tickets to the event	6	4	2	1
Recognition on sign in Cabell Courtyard	●	●	●	●
Recognition on sign in Schaberg Commons	●	●	●	●
Logo on event poster	●	●	●	●
Link to your business' website from the Art Junction Chili Throwdown's webpage	●	●	●	●
Facebook post about your business' role in the event (10,000 followers)	●	●	●	●
Tweet about your business' role in the event (7,500 followers)	●	●	●	●
Instagram post about your business' role in the event (3,000 followers)	●	●	●	●



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Questions about Art Junction Chili Throwdown sponsorship opportunities? Call Lizzie Oliver at (804) 353-0094, ext. 227 or e-mail [lizzieoliver@visarts.org](mailto:lizzieoliver@visarts.org).